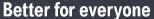
Moving Together in County Durham Physical Activity Strategy and Action Plan

Mick Shannon
Public Health Strategic Manager

28 July 2023







What do we want to achieve?

Our Vision:

County Durham residents will be more active, enabling them to live longer, healthier, and happier lives.



Our Mission:

Bringing people and organisations together with a shared purpose of helping everyone in County Durham.

In order to:

- Increase movement across the life course
- Help those with the greatest needs
- Reduce the inequalities gap



The core principles of this strategy





Who or what is the system?

Our infrastructure

Our organisations

Our communities

Our People



How will we achieve these objectives?



